

Franceasca Seiden

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Franceasca@3gzproductions.com www.3gzproductions.com

Experience:

Founder of independent film production company, 3GZ Productions that creates, produces, markets and distributes original Film and media content. Excellent organizational skills, client communication and production scheduling/management for any entertainment production. Received international acclaim from publications, television, and film festivals for several original films.

- Producer (Production Management, Production Coordination)
- Director (1st AD, 2nd AD)
- Camera Operation (Panasonic DVX100a)
- Screenwriting (Final Draft, Coverage, Treatments)
- Public Relations (Press Releases, Press Kits, Bio's)
- Still Photography (Negative, Digital)
- Photoshop, Illustrator, Some Avid, FCP, FCE
- Microsoft Office (MAC & PC)

Production Companies:	Title	Dates
FX Network	Freelance Producer / Writer	9/ 2008 –
FX Ticker: On Air Promo; Researched, wrote and edited information for the on air evening movie. Coordinated and oversaw Avid editors, S & P to make sure advertiser's logos are appropriately placed and information correct.		
3GZ Productions	Producer	2005 – Present
An independent film production company founded by Franceasca Seiden and Iris B. Cegarra. In house producing original content and overseeing through development, pre- production, production, post production to marketing and packaging. Excellent in drafting and managing project budget, scheduling, permitting, crewing, international public relations and packaging.		
<i>*International acclaim for award winning feature documentary Darkbeat An Electro World Voyage</i>		
Florida Film Institute	Technical Director/ Instructor	2006 – 2008
A state funded non-for profit organization teaming professional filmmakers with high school students for a fourteen-week intensive filmmaking course. The students learn how to develop, write, cast, crew positions, schedule, shoot, and edit using a 16mm camera.		
Entertainment Industry Incubator	Associate Producer/ Program Coordinator	2004-2005
Coordinated all aspects of film and music video events through the state of Florida. Duties included organized visual content for web and festival screenings. Responsible for coordinating gala events for over six hundred attendees and judge's panelists from Lion's Gate, IFC Films, and Miramax. Acquired an estimated \$100,000 in prizes for winners of studio time, equipment, Kodak stock and travel arrangements to meet with the president of distribution for Lions Gate for first place winner.		
<ul style="list-style-type: none"> • 2004-2005 Music Video Challenge • 2005 Collaboration Film Contest 		
Babylegs Entertainment	Producer/ Director Assistant	2002-2004
Responsible for a variety of different tasks including public relations, casting director, production coordinator travel arrangements, writing coverage on scripts and script content.		

Producer:	Production Company	Director
2008 The Badder Bishop: A Tale of Extreme Street Chess		Beatrice
2008 Cake	Weise Productions	TBD
2008 The Ripper	3GZ Productions	Franceasca Seiden
2007 Audition	Beach Productions	Gladys Lopez
2007 Horror High	Jackson	Irwin Gill
2007 Second Act	Intellectual Women and Butter	Franceasca Seiden
2007 UFOtv	3GZ Productions	Iris B. Cegarra/ F. Seiden
2006 Lucia*	Tension Films	Rodrigo Lopresti/ Giovanni Mancini
2006 No Longer in the Dark	A Robinson Production	Iris B. Cegarra/ F. Seiden
2005 Darkbeat An Electro World Voyage	3GZ Productions	Iris B. Cegarra
2004 Wicked Garden	3GZ Productions	Franceasca Seiden
2004 The Theater	3GZ Productions	Franceasca Seiden
2004 Out of Sync	3GZ Productions	Franceasca Seiden
2004 The Blot	3GZ Productions	Iris B. Cegarra
2004 Birthday	3GZ Productions	Iris B. Cegarra

Director / Director of Photography / Writer	Production Company	Producer
2008 Girls Gone Bi (DP)	Forestieri Productions	Claudia Forestieri
2007 Second Act (Dir.)	Intellectual Women & Butter/ 3GZ Productions	Leslie Abraham
2006 UFOtv (Dir.) (D.P)	3GZ Productions	I. Cegarra/ F. Seiden
2006 No Longer in the Dark (Dir.)	A Robinson Production	Chenita Robinson
2004 Wicked Garden (Dir.) (Writer)	3GZ Productions	I. Cegarra/ F. Seiden
2004 The Theater (Dir.) (D.P) (Writer)	3GZ Productions	I. Cegarra/ F. Seiden
2004 Out of Sync (Dir.) (D.P) (Writer)	3GZ Productions	I. Cegarra/ F. Seiden

Other Production Credits:	Production Company	Director
"In The Gray" Short Film	Sogno Productions Inc.	Rob Holloway
2008 1 st Assistant Director		
David Banner's "Speaker"	Industry Entertainment Inc.	Iris. B. Cegarra
2007 Producer 2 nd Unit Music Video		
Sally Shapiro "Hold Me So Tight"	3GZ Productions	Iris B. Cegarra
2007 Producer Music Video		
Planet Patrol "Long Live Freestyle"	3GZ Productions	Iris B. Cegarra
2007 Producer Music Video		
Akon "Nobody"	Industry Entertainment Inc.	David Green
2007 Director of Photography 2 nd Unit Music Video		
"She Kills He"	Logo Channel	Dave Rodriguez
2006 Director of Photography Promo		
Pheonix Mourning "Across Twenty-Six Winters"	Metal Blade Records	Adam Grabarnick
2006 Producer		
"TV The Movie" Feature Film	National Lampoons	Sam Maccarone
Sincere Campaign Commercial	A & R Biz	Dave Rodriguez
2005 Production Coordinator/ 2 nd A.D		
"Housemates" Feature Film	Babylegs Entertainment	Agustin
2003 Assistant to Director		

Festivals/ Screenings/ Exhibitions:	Location	Producer/ Curator
2008 Noises From The Underground	Jakmel Art Gallery	Franceasca Seiden
2008 Ultra Music Festival	Bayfront Park	Heather Reed
2008 Multi Media Six	Sixx Lounge	Monica Zapata
2006 Elektrik Cinema	Hardcore Contemporary Gallery	Adriana Reinas
2006 Darkbeat Official World Premiere	The Pawn Shop	3GZ Productions
2006 Fort Lauderdale Film Festival	Fort Lauderdale, FL	FLFF
2006 New Media Festival	Hardcore Contemporary Gallery	Milagros Bellos
2005 Experimental Film & Video	Nectar of Life	3GZ Productions
2004 Women in Film Club	Miami Beach Cinematheque	Franceasca Seiden
2003 The Eight	The House	Candace Soave
2003 Angel Citi	The Hyatt Los Angeles, Ca	Angel Citi
2002 The Art House	Wynwood FL	IFAC

*Lists of all of Darkbeat An Electro World Voyage festival screenings are available upon request

Teaching Experience:
2008 South Ridge Senior High School "The Badder Bishop: A Tale of Extreme Street Chess"
2008 Miami Job Corps "Stargazers"
2008 Miami Children's Museum "Broadway Can't Shine As Bright As You"
2007 Barbra Goleman High School "Don't Drop By"
2007 City Of Miami Film Camp "Bop It Out"
2007 Miami Beach Senior High School "Audition"
2007 Miami Jackson Senior High school "Horror High"
2006 Robert Morgan High School "Twisted Fate"
2006 Miami Northwestern Senior High School "A New Love" *Winner Fort Lauderdale Film Festival Best High School Film

References:	
Iris B. Cegarra 305.926.7221	Brigitte Mueller 323.365.3030
Caroline O'Brien 786.252.1855	Stephanie Martino Rizzi 305.778.6838
Lacey Friedman 305.812.1182	Leah Taylor 310.991.4384

Education:		
Miami International University of Art & Design	Masters in Fine Arts: Film Production	2004 – 2006
International Fine Arts College	Bachelors in Fine Arts: Photography	2000- 2003
*Certified Yoga Instructor	It's Yoga Inbound	2005