

Tony Lankford

Director – Producer
2113 Titan Street Philadelphia Pa 19146 215 253 1677

November 8, 2007

Hello,

My name is Tony Lankford and I have been directing and producing local TV commercials, interviews and shows for 8 years.

I've been working in DV format and currently a director/producer for several entertainment programs in Philadelphia that include, 'The Actors Lounge,' 'The Real' and 'Downtown'. As a director/producer, I have experience with field location set-ups and on-set co-ordination.

I have many years experience in directing, casting, producing, editing and shooting. The commercials I have directed have ranged from restaurants, hair salons, retail clothing stores and many others.

In addition to television work, I have many years of experience in theater, specifically stage management and backstage co-ordination.

I bring to the table expertise in people skills as well as general working knowledge of the industry. I would love the opportunity to explore any upcoming projects you may have.

As director/producer and production support, I can assure you that as a talented and hard working person, I can deliver quality, exciting work on schedule.

My salary requirement is a negotiable 30-50k per year.

Please take time to peruse my resume at your convenience.

Thanks,

Tony Lankford

**Tony
Lankford
Director – Producer**

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OBJECTIVE

To fulfill the needs of clients with directing and producing first quality, revenue producing video, TV commercials and TV programming.

QUALIFICATIONS

Experience in directing and producing 30-second TV commercials along with developing and conceiving half hour TV shows in the Philadelphia area. Excellent research and writing skills. Mac literate and proficient in MS Word.

EDUCATION

1978-1980 Associate of Arts, Camden County College

EMPLOYMENT

- 2003-Current *Director/Executive Producer, **Downtown, The Actors Lounge, The Real, The Downtown Movie TV shows,***
Creator of half-hour entertainment TV shows that featured interviews, music videos, movies and community stories. Responsible for all aspects of individual episode production from initial assignment to premiere. Developed scripts and promos, advised talent, created concepts and aided in casting. Wrote and supervised pre and postproduction of show segments. Supervised voice over and on air graphics. Maintained show budgets, including all field shoots, edit sessions and travel plans. Researched and conducted interviews, located footage, wrote and edited shows.
- 2007-current *Director/-Producer/videographer, **Comcast/CN8 network***
Directed, Produced and edited various TV commercials/PSA's for local businesses in the Philadelphia area. Viewed and logged b-roll, Managed all aspects of pre-and post-production, including directing field and studio shoots, recording voice over tracks plus organizing commercial files.
- 2003-2004 *Director/Co-Producer, **Enter The Zone TV show and music videos***
Directed and Co-Produced half-hour R&B talk TV show that featured interviews and performances. Developed scripts and promos, advised talent, created concepts and aided in casting. Supervised edits, music and voice-overs as needed. Shot and directed music videos. Fostered teamwork through positive communication, setting realistic goals and reasonable expectations.
- 1999-Current *Director/Producer, **various companies***
Directed, Produced and edited various TV commercials for local businesses in the Philadelphia area. Viewed and logged b-roll, Managed all aspects of pre-and post-production, including directing field and studio shoots, recording voice over tracks plus organizing commercial files.
- 1993-1996 *Programming Executive, **Philly TV News***
Assisted in supplying programming ideas and schedules for news based TV station. Worked heavily with vendors and clients. Acquired stills, periodicals, videos and other visuals.
- 1991-1993 *Account Executive, **Telemundo WWSI TV 62***
Sales support that supplied Spanish TV station with advertisers. Worked heavily with vendors and clients. Provided for quality control for all commercials.
- 1988-2007 *Assistant Stage Manager **DanceBoom! 2007 - Production crew person, The Wilma Theater***
Assisted director, stage manager and actors for large theater productions. Also performed duties as theater run crew (lighting, props, sound and script).

**Reel can be viewed on www.theactorslounge.ning.com and
www.YouTube.com in the search box type in 'actorslounge'.
References available.**