

Heidi Tannenbaum

646-221-8090 cell

Line Producer / Producer Resume

cellphonealternative@gmail.com

COMMERCIALS, PROMOS, TELEVISION SERIES, MUSIC VIDEOS, FEATURE FILMS, DOCUMENTARIES, PHOTO SHOOTS, FASHION SHOWS

PRODUCER (2003-2008)

The 7th Art Trump Dubai Hotel Commercial & Photo Shoot, Director: Gabriel Winer

Katy Rodriguez Fashion Show & Photo Shoot; Director: Mark Palmen, Photographer: Mark Seliger

180 Amsterdam, Amstel Unfiltered Director: Eric Tu

Kraft's Healthy Kids Director: Kristen Imhoff

Bob's Your Uncle World Cyber Games 2007 Documentary; Director: Terence Williams

Voluptuous Media Adidas Women's Campaign '07; Director: Eric Tu

Chelsea Pictures MasterCard Commercial; Director: Evan Bernard

Crew 1 TV Listerine Commercial; Director: Dino Quagliatta

CSTV Networks State Farm Commercial; Director: Adam Levitt

Spike TV Promos Sponsored by Campbell's Soup, Snickers, Director: John Papola

Planet Productions I Love NY Campaign (4 :30 second spots); Director: Todd Bellanca

Seraphim Productions The Financial Physician Documentary NBC; Director: Chris Norr

Axelrod & Associates Andrew Cuomo's Ad Campaign for Attorney General; Directors: Melissa Costello, Gary Katz

Nickelodeon Hotel Commercials Director: Frank Czuchan

Nickelodeon Toy Commercials Including: Sponge Bob Square Pants, Dora the Explorer, Jimmy Neutron, Blue's Clues, Nick Hotel Campaign, Harry Potter, & Fairly Odd Parents, Bob the Builder, Avatar, The Last Airbender; Directors: Frank Czuchan, Helene Miller, Annie Salas, Bill Smythe

Kandoo Films TV Show Promos & Commercials Missy Elliot, Tommy Hilfiger's Top Models, Victoria's Secret Commercial, 1-800 Missing; Director: Howard Barish

TV Land / Nick at Nite Promos Including: Everybody Loves Raymond, Phylicia Rashad & the Family Table; Directors: Nancy Kirwan, Laura DeMaria

Lil Kim Music Videos Including: Lighter's Up, Whoa, Quiet; Director: Kirk Fraser

Spike TV Promos Including, Super bowl Promos; Director: John Papola

Ultrameena Films Pilot to Gunner Music Video, Mr. Whistle Promo; Director: Greg Olliver

Production 4 Edible Red Music Video; Director: David Cantor

M.C. Saatchi British Airways Print Ad; Photographer: Chris Von Menge

Psyop Creative Teenick Promo; Directors: Marie Hyon, Todd Mueller

Palazzo Productions P.S.A.- Domestic Violence; Director: Leer Levin

DIRECTOR/PRODUCER (2007)

America Online / KOL Toy Fair Tape: 3 online spots promoting the NY Toy Fair

Bloomberg TV Live satellite conference promoting the ad industry

PRODUCTION MANAGER

Rockhard Films Subway Commercial; Director: Marc Klasfeld

Screen Gems Commercials Including Claritin w/ Mike Piazza, Hannaford, 1-800 Flowers, Pedia Care, Coca Cola, Producer; Director: Jeff Cooney,

VH 1 Promo Artist of the Month; Director: Brian Hoffman

Razorfish Fox International Promo; Director: Michael Darmanian

EyeBall On The Floor PSA's Bravo Kids, PBS; Director: Michael Palermo

Kissing Jessica Stein (Feature Film) Eden Wurmfeld Films; Director: Charles Herman Wurmfeld,

Never Again (Feature Film) Never Again Films; Director: Eric Schaffer

Dog's Life (Feature Film) Charlie & Eddie Films; Director: John Knapich

EDUCATION

Dickinson College - Carlisle, Pennsylvania; Bachelor of Arts, Philosophy - 1996

NYU School of Continuing and Professional Studies: Unions Guilds and Contracts

